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Sofitel Dubai The Obelisk opens its doors to a new era of sophistication

November 05, 2020











SOFITEL DUBAI THE OBELISK IS DUBAI'S NEW LANDMARK LUXURY ADDRESS

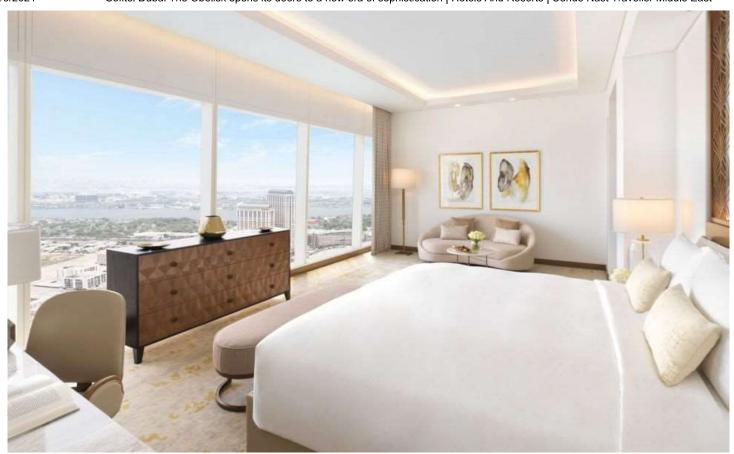
A contemporary, globally-influenced landmark address, gourmet culinary flavours, indulgent leisure offerings and a curated, magical journey for junior guests await.

A new landmark to compliment Dubai's soaring skyline, Sofitel Dubai The Obelisk is the emirate's newest luxury address, having just opened its doors in the city's Wafi district. Blending modern French art de vivre and ancient Egyptian aesthetics, while celebrating the UAE's rich heritage through sophisticated and chic essences, prepare to step into contemporary elegance and a new era of celebrated hospitality.

Design and decor

Sofitel Dubai The Obelisk pays homage to the awe-inspiring 230m tall obelisk architecture, adorned with a golden pyramidion and inspired by the Luxor Obelisk, located in Place de La Concorde in Paris. Through its striking architecture and lavish interiors, grandeur runs throughout: guests are greeted by a stunning 9-meter-wide and 4-meter-tall golden falcon, the national bird of the UAE, and as the guest journey continues through the property, show-stopping, glamorous pieces that pay homage to both classical French and historic Egyptian design are weaved gracefully.

Rooms and suites



Prestige Suite

An impressive array of 595 guestrooms and serviced residences welcome guests, each contemporary in design and carefully curated with discerning tech-savvy business travellers and leisure seekers in mind. State-of-the-art digital solutions, including the hotel's mobile app, QR codes and touchless technology ensure guests every need is taken care of.



Panoramic Suite

Guestrooms and suites are modern and spacious, dressed in neutral tones and complemented by Art Deco lines and contrasting materials. Among the highlights are three outstanding and unparalleled suites designed by award-winning firm Duccio Grassi Architects on floors 47, 48 and 49. The presidential suite - 'Cleaopatra' - is the only guestroom in the property with a private terrace located on the 48th floor, offering spectacular views of Dubai and ideal for hosting exclusive events.

Destination dining



Brasserie Boulud

Firmly positioning itself as a go-to dining destination in Dubai, five exclusive restaurants and bars welcome guests to enjoy a range of global cuisines. Among the highlights, acclaimed French chef Daniel Boulud makes his Dubai debut with Brasserie Boulud, a beautiful brasserie inspired by timeless art-deco elegance serving an impressive menu of Michelin-pedigree dishes from a striking open show kitchen.

Also set to debut at the hotel, contemporary Asian cuisine & bar Taiko, which hails from Amsterdam, will offer cuisine inspired by the flavours and textures of the Far East masterminded by chef Schilo van Coevorden.



The Nine

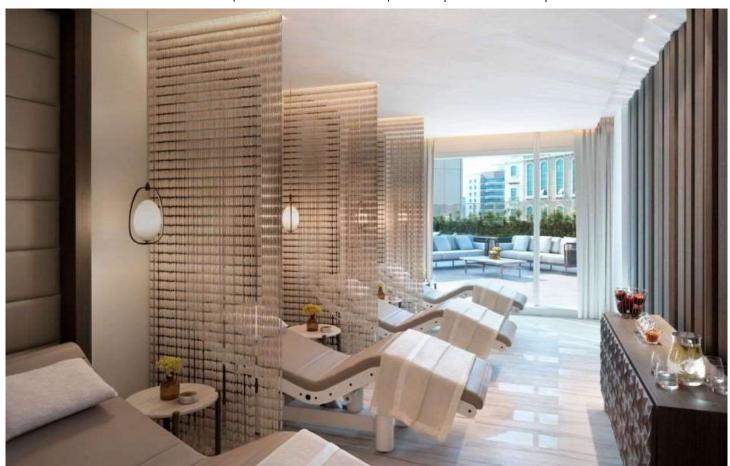
Bringing a traditional taste of British nostalgia to the culinary offerings at Sofitel Dubai The Obelisk, The Nine showcases hearty and authentic British classics in a neighbourhood gastropub, with an ancient Egyptian influence. Offering a welcoming, neighbourhood feel, TV screens show live sports while guests dine from an extensive menu of British culinary favourites.



Bijou Patisserie

Completing the gastromic line-up, Bijou Patisserie presents an artistic and indulgent array of sweet and savoury treats, including *Le Goûter* (French Afternoon tea) and Soleil Pool & Lounge, a vibrant poolside bar, serves a menu of Mediterranean and Levantine dishes complimented by expertly crafted mixed drinks. It's here that guests live the full French Riviera experience, slipping between plush VIP cabanas complete with private Jacuzzi to the sunken pool bar for a refreshing afternoon beverage.

Leisure



Sofitel SPA with L'OCCITANE

Sofitel Dubai The Obelisk have joined forces with a suitably iconic French brand, L'OCCITANE for its Sofitel SPA with L'OCCITANE, a Provencal-inspired haven of serenity, relaxation and indulgent pampering. Eight treatment rooms, include a couple's room offer innovative and traditional therapies, Hammam facility and dedicated relaxation rooms for men and women are serene spaces to evoke instant tranquillity.

For admiring the city views, the al fresco swimming pool, shaped strikingly into an Egyptian 'key of life' is lined by plush private cabanas, some of which come with their own private Jacuzzi's, for stylish, sun-drenched days.

Family friendly travel

The curated junior guest journey at Sofitel Dubai The Obelisk draws its name and inspiration from the French novella *Le Petit Prince*, and ensures a magical and unique journey from arrival to departure. With a variety of different activities on offer, from private birthday parties and welcome gifts to the AstroKids Club, little movers and shakers set off on a wonderful expedition into the imagination.

Conference and events



L'Obelisque Ballroom

As well as a wealth of options for the leisure traveller, business travellers are catered for across a myriad of meeting, conference and events spaces, which include ten flexible venues. For social and business gatherings, meeting rooms represent the grand voyage of the Luxor Obelisk (1832-1836) from the temple of Luxor in Egypt to its arrival in the Place de Concorde in Paris.

A breathtaking space unlike any other across Dubai, special occasions can be arranged under the twinkling stars of L'Obelisque ballroom, an elegant and contemporary space dimly lit with Swarovski crystal chandeliers shaped into a star constellation.

Doubles from AED 534.50; 00971 4 3249999, <u>sofitel-dubai-theobelisk.com/</u> (<u>https://www.sofitel-dubai-theobelisk.com/</u>)

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