
HOTEL SPEC

GLOBAL DESIGN REVIEW

hotelspeconline.com

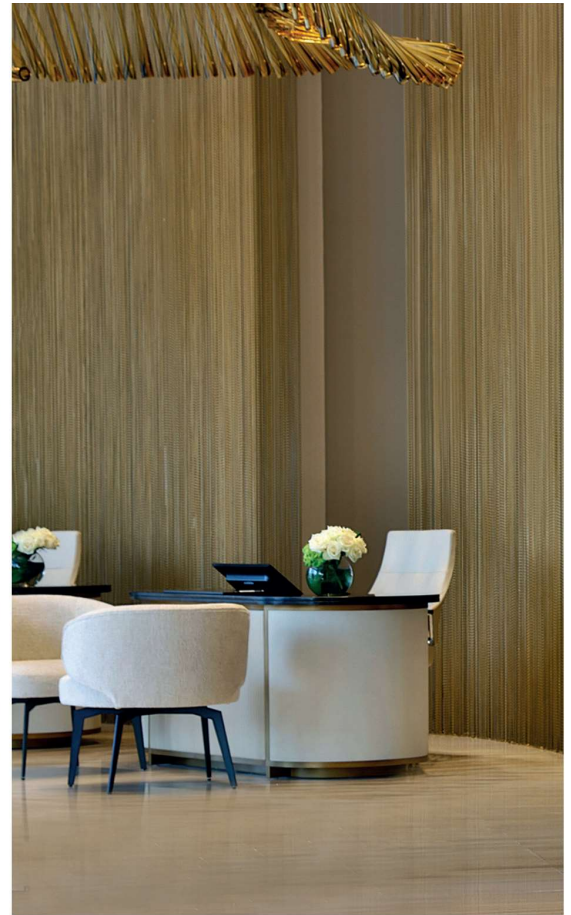
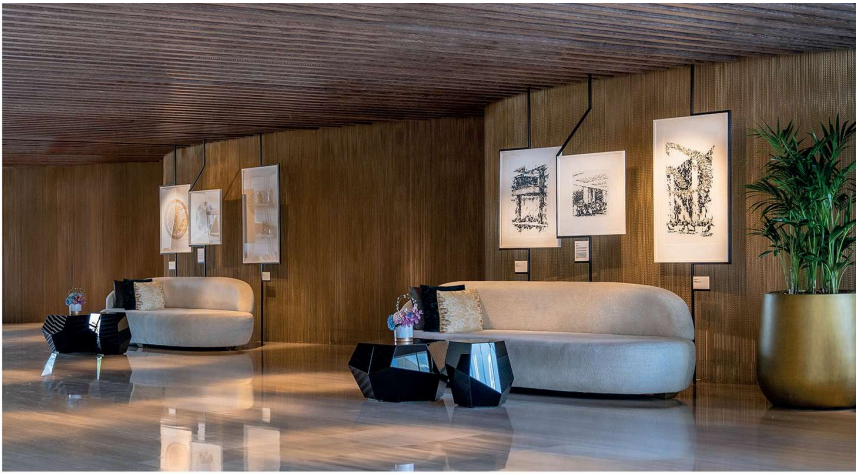
WHO'S WHO IN HOTEL GROUPS | WHO'S WHO IN HOTEL DESIGN | FF&E SUPPLIERS GUIDE



WA International | The St. Regis Downtown Dubai | wa-international.com

WHO'S WHO IN HOTEL DESIGN >

WA INTERNATIONAL BRINGS TIMELESS ELEGANCE TO ST REGIS



The St. Regis brand emulates timeless elegance with a reputation of exquisite taste and impeccable service. WA International's design director, Claire Craig explains "our client was keen to rebrand his existing hotel to a new exclusive St. Regis luxury property. We decided that the arrival experience for the property needed the first uplift. The existing exterior stainless steel clad columns were re clad in polished black marquina marble flutes. Two new extended black and bronze metal canopies were introduced to the porte-cochere and a row of large burnished golden pots with manicured topiary align the arrival driveway."

Working closely with the client and the Marriott/St. Regis team, WA International needed to elevate the existing hotel to this premium luxury brand. Signature bespoke experiences that are part of the St. Regis heritage needed to be conceptualised into all areas. A design narrative for the rebranding was created using references from both the historical old souks on Dubai's Creek to the St. Regis location on the new Dubai Canal and its adjacency to the largest exclusive shopping mall in the world.

For the entrance areas, a large locally commissioned painting of Dubai's skyline immediately greets the St. Regis guests. New bronze trimmed and leather clad desks have been positioned in front of the golden bronze

drapery. The existing chandeliers have been reshaped to resemble a golden necklace inspired by Dubai's Gold Souks. The tall wing-back chairs were reupholstered in emerald green velvet, while additional sumptuous seating groups replace the earlier concierge area.

A signature St. Regis 'Long Gallery' featuring works from three prominent artists has been allocated to the central circulation area. A library and tea lounge featuring the legendary St. Regis afternoon tea service has been reimagined into the lobby lounge area and to top it off, the existing all day dining restaurant was completely stripped out and replaced with a glamorous new ballroom.

wa-international.com



international
PASSIONATE ABOUT DESIGN

*Creating Timeless Interiors
& Memorable Destinations*

The St. Regis Downtown Dubai

Award-winning WA International continues to create some of the world's finest interiors.

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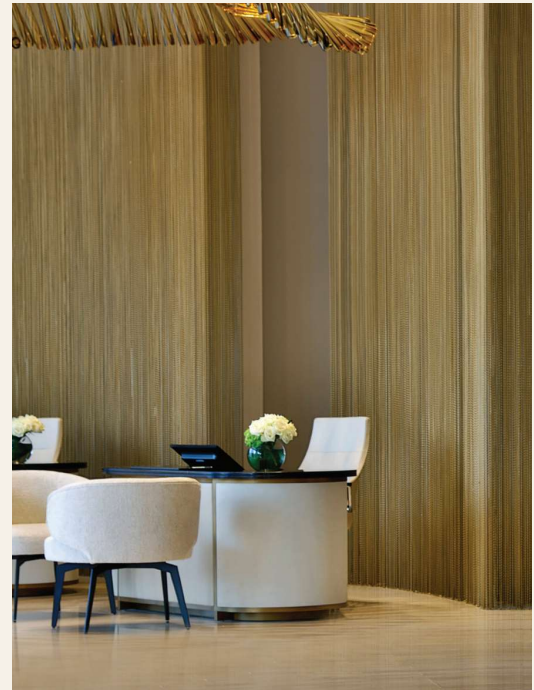
Renowned in the hospitality market for creating original and timeless destinations, WA International combines extensive international experience with dynamic creativity and an appreciation of local aesthetics, materials and conditions. WA International has built an impressive portfolio of esteemed clients of top hotel and resort brands from around the world, while garnering a reputation for producing award-winning interiors of the very highest standards, building a reputation of innovation, originality and exceptional style. WA International continues to create some of the world's finest interiors, including the recently opened, award-winning The St. Regis Downtown Dubai and Sofitel Dubai the Obelisk.

Selection of Current Projects:

Grand Hyatt Jaipur, India
 Luxor 5-star Hotel, Egypt
 Ngorongoro Lodge, Tanzania
 One&Only Royal Mirage - refurbishment, Dubai
 One&Only The Palm - refurbishment, Dubai
 Marriott Executive Apartments, Dubai

Selection of Completed Projects:

The St. Regis Downtown Dubai
 Sofitel Dubai The Obelisk
 One&Only The Palm, Dubai
 Park Hyatt, Zanzibar
 Four Seasons, Buenos Aires
 Sanctum Serviced Apartments, London
 Park Chalet, Autograph Collection, Azerbaijan
 Plk Palace, Autograph Collection, Azerbaijan
 One&Only Royal Mirage - refurbishment, Dubai
 JW Marriott Absheron, Baku
 Dubai Opera
 Royal Saray Resort, Bahrain
 The Address Downtown Dubai
 Marriott Hotel Al Jaddaf, Dubai
 Sofitel Capital Plaza, Abu Dhabi
 Sofitel Bahrain Zallaq Thalassa Sea & Spa
 Sofitel Dubai Jumeirah Beach
 Grand Mercure Hotel & Residences, Dubai
 Al Jaddaf Rotana Suite Hotel, Dubai
 Adagio Premium The Palm, Dubai
 Hyatt Regency, Addis Ababa
 Renaissance Downtown Dubai
 Hilton Al Habtoor City, Dubai
 Ajman Saray, a Luxury Collection Resort



The St. Regis Downtown Dubai, United Arab Emirates

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Claire Craig
 Design Director
 WA International

Interior Designer & Head of FF&E:
 Stephanie de Schaller
 Interior Designer: Emma Hart
 Employees in practice: 12
 Hotel Project Percentage: 30%

WOHA

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 Hotel Project Percentage: 30%

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