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The Address, Downtown Burj Dubai wins 'New Hotel 2008' at World Hotel Awards

Dubai, UAE,

Dubai, UAE; March 11, 2009: The Address, Downtown Burj Dubai, the flagship property of The Address Hotels + Resorts, managed and owned by Emaar Hospitality Group, has won 'New Hotel 2008' at the World Hotel Awards.

Established in Germany in 2005, the World Hotel Awards honour excellence within the hospitality industry and recognise hotels that provide groundbreaking services and are located in the most beautiful and vibrant spots in the world. Jury members travel around the globe evaluating establishments that offer world-class facilities and innovative amenities.

"The New Hotel Award recognises only those special properties that redefine hospitality. Since its opening, The Address, Downtown Burj Dubai has introduced many remarkable services and tangible guest benefits such as the complete 24-hour stay benefit and in-room check-in for all guests, which makes it clearly stand-out," said Mr Patrick Rosenthal, founder of the World Hotel Award.

Some 18 prestigious hotels and resorts from different countries were contenders for the New Hotel 2008 Category. Other categories include: Indulge in Luxury, Classic hotel, Best Business hotel, Soul Experience hotel and True Stylish hotel.

Mr Marc Dardenne, Chief Executive Officer, Emaar Hospitality Group said: "We are proud to have received such a prestigious accolade barely five months since the opening of our first Address property. It is a reiteration of our excellence in the hospitality sector, and a tribute to all our associates who strive everyday to provide a personalised, significant experience for our guests."

The Address, Downtown Burj Dubai is located in one of the most prestigious business and leisure districts in the city, offering sweeping views of the iconic Burj Dubai, the world's tallest building. With 196 contemporary rooms and suites, the hotel presents exceptional services and facilities. An array of international cuisine is prepared and served by top class chefs. The Spa at The Address offers a world-class menu as well as saunas, steam rooms and a nail studio. The 24-hour fitness centre and a stunning infinity pool ensure an outstanding stay.

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